US ERA ARCHIVE DOCUMENT



US EPA State Climate and Energy Program

May 28th, 2009

# The Green Communities Program – Partnering with Cities and Towns

Meg Lusardi
Deputy Director
Green Communities Division



#### Green Communities Act – Ch 169 of 2008

 Created the Green Communities Division within the MA Department of Energy Resources (DOER)

 Serving as the hub to all Massachusetts cities and towns on all matters related to energy





#### **Green Communities Program**

- Programs for Municipalities
  - Energy Audit Program (EAP) existing
  - Energy Performance Contracting Technical Assistance - existing
  - Green Communities Grant, Loan and Technical Assistance Program - new
  - ARRA Stimulus Funding for Cities and Towns new





### **Green Communities - Approach**

- Direct outreach to cities and towns since October:
  - Inform about EAP and Performance Contracting programs
  - Inform and receive feedback on development of Green Communities Program
    - Public comment on draft criteria for qualification
    - Request for Information
    - Hiring Regional Coordinators
  - As stimulus has evolved, educate and inform





# Green Communities Program – Education on Benefits

- Economic Benefits save energy
- Environmental benefits reduce greenhouse gas emissions
- Recognition Sustainability leader in the Commonwealth
- Grants and Programs to become even greener





#### **Green Communities – Approach on Stimulus**

- Communities larger than 35,000
  - Held Webinar April 22<sup>nd</sup>; walked them through websites for various registrations
    - Powerpoint and audiofile posted at <u>www.mass.gov/doer</u>
  - Provide technical assistance on using federal websites
  - Field calls on potential projects
  - Highlight key issues raised on FedConnect
  - Disseminate information received from DOE





#### **Green Communities – Approach on Stimulus**

- Communities < 35,000</li>
  - Developed sub-grant program and issued guidance May 11<sup>th</sup>; using ~85%
  - Held webinar May 15<sup>th</sup>; powerpoint and audiofile posted at www.mass.gov/doer
  - Sub-grant program based on
    - List of projects submitted to Lt Governor's Office
    - US DOE Funding criteria
    - Needs of municipalities
    - MA Energy Goals
    - Other available programs





### **Green Communities – Approach on Stimulus**

- Technical assistance on other programs
  - Alternative Fueled Vehicles Pilot Grant Program
  - Clean Renewable Energy Bonds (CREBs)
  - Energy Conservation Bonds \$67M for MA
  - Nationwide Competitive Energy Efficiency Block Grants - \$400M





## Green Communities – Lessons Learned (to date!)

- Communicate, communicate, communicate
  - Collaborate with other programs
- Allow time for communities to absorb
- Flexibility
- Model documentation and key examples





#### **Green Communities Division**

#### Contacts:

Mark Sylvia, Director

Mark.sylvia@state.ma.us

617-626-7339

Meg Lusardi, Deputy Director Meg.lusardi@state.ma.us 617-626-7364

www.mass.gov/energy/greencommunities

